Lessons Learned from an eP Student Showcase

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Objective

Discuss best practices for an ePortfolio Student Showcase
Why an eP Student Showcase?

- Re-launch eP Program
- Find adopters
- Market Portfolium
- Help students create more competitive ePs
Showcase Process

1. Call for Participants
2. Marketing Activities and Coaching
3. Preliminary Judging
4. Notification of Finalists and Coaching
5. Final Judging during Showcase
Call for Participants

ePortfolio Student Showcase

The University Libraries is excited to spotlight the journeys of students as they collect, select, and reflect on their work. Thirty finalists will be selected to present their work at the public showcase on November 30th.

What you’ll need in 3 simple steps

1. Join the Portfolium network
   Go to vt.portfolium.com and log-in using “OneCampus Login”

2. Showcase your work
   Add at least 5 examples of your course or extracurricular work to your profile

3. Reflect on your experience
   Each example should include a reflection of what you learned in the process of making it

Showcase winners will be awarded:

1st Place: $500
2nd Place: $250
3rd Place: $100

Separate prizes are awarded to Undergraduate and Graduate students

Submit Your ePortfolio
by 11:59 p.m. on Wednesday, November 15th to the form at: eportfolios.vt.edu
Marketing & Coaching

- Website and social media
- Digital displayers and flyers
- Listservs and emails
- Canvas and Portfolium announcements
- Presentations and info booths
- Open design sessions and consultations
Preliminary Judging

- 7 judges
- Diversity in backgrounds
- 70 total possible points
  - Thorough profiles
  - 5+ artifacts
  - Reflections
  - Curricular + co-curricular
  - Alignment (artifact + skill)
  - Engaging, visually appealing
  - Originality and creativity
Finalists & Coaching

- 24 Finalists
- Undergraduate and graduate
- Diversity of disciplines and standings
- Instructions
  - Dress code
  - Improving your eP
  - Marketing your eP
- Consultations
Final Judging

- 9 judges
- Internal and external
- 3 groups (8 finalists each)
- 25 total possible points
  - Thorough profiles
  - Reflections
  - Curricular + co-curricular
  - Engaging, visually appealing
  - Originality and creativity
- 3 prizes per category
About the Showcase

- Open House (3 hours)
- Snacks
- Gifts and recognition to finalists
- Meeting the judges
- Networking
Lessons Learned

- Gamification of the experience is important
- Coaching is essential for high quality ePs
- Professionals from industry/off campus added value
- Students felt important during process
- A showcase generates success stories
- Students need more help with the eP process, not with technology
- A showcase makes the eP program gain visibility
- A showcase opens doors to students
- A showcase prepares students for interviews/networking
ePortfolio Student Panel
KEEP CALM
IT'S ACTIVITY TIME!!!